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"Let us be alert to the season in which we are living. It is the season of the Blessed Hope, calling for us to cut our ties with the world and build ourselves on this One who will soon appear. He is our hope—a Blessed Hope enabling us to rise above our times and fix our gaze upon Him." Tozer

If You Liked Big Brother, Meet Google's Big MUM

by Daniel Greenfield

October 25, 2022

- Google first unleashed MUM to fight what it considered COVID "misinformation" by making sure that everyone saw "high quality and timely information from trusted health authorities like the World Health Organization". By reducing the number of sources to only those that agree with its agenda, Google is able to deliver fast results while getting rid of different points of view.
- Google long ago ceased being a way to find different answers and its search results are deliberately repetitive. Search is an illusion. The user thinks that he's browsing the internet when he's actually spinning his wheels in Google's walled garden.
- Or as Pandu Nayak, VP of search at Google, wrote in a recent post, "By using our latest AI model, Multitask Unified Model (MUM), our systems can now understand the notion of consensus, which is when multiple high-quality sources on the web all agree on the same fact."
- Google disagrees with many of its users about what "reliable sources" or "high-quality sources" entail.
- In 2022, Google's search is hopelessly broken because the company no longer has any interest in providing the search service that made it a monopoly, giving a ranked list of diverse results, but wants everyone to speak into their phones and receive a single answer. The consensus.
- If you own an advanced Android phone, you may find that Google Assistant will interrupt conversations to offer its own "insights". Google is also pursuing "prebunking" of what it considers "misinformation" with preemptive propaganda campaigns.
- Jigsaw, the company's most explicitly political arm, is researching what it calls "prebunking" or attacking views it opposes before they can even gain traction. Prebunking is currently being experimentally tested by Google's Jigsaw to fight "misinformation" in Poland and other Eastern European countries....
- Google's YouTube already has a broad set of bans covering everything from questioning global warming, contradicting medical experts, and debating 2020 election results. These are a window into the company's political agendas and how it seeks to enforce political conformity.
- While it seeks to narrow the sphere of acceptable information in its platforms, Google is working with the leftist Poynter Institute, one of the most notoriously biased fact check spammers.... The company claims to have spent \$75 million on efforts to fight "misinformation." And who determines what misinformation is? He who controls the algorithms.

- As the midterm elections approach, YouTube spokeswoman, Ivy Choi, promised that the video site's recommendations are "continuously and prominently surfacing midterms-related content from authoritative news sources and limiting the spread of harmful midterms-related misinformation." The technical term for this is mass propaganda. That's what Big Tech does.
 - The internet was revolutionary because it upended the central systems of mass propaganda which allowed a government and a handful of men to enforce their consensus on a helpless public.....
 - Conservatives are one of the cultural barriers because their existence is a marked reminder that Big Tech does not control everything..... [Big Tech] manage systems that extend around the country and the world. When they encounter different points of view, they seek to wipe them out.
 - MUM is yet another tool for enforcing a totalitarian conformity on the diversity of the internet.
 - Google doesn't want you to think differently or to think for yourself. What it wants users to do is to shut up and listen to Big MUM.
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Forget Big Brother, Big MUM is Google's new tool for suppressing conservatives.

MUM or Multitask Unified Model was hyped last year as the company's new machine learning algorithm. MUM had been initially described as an innovative way to allow Google's dying search service to answer natural language questions by drawing on multiple sources.

While MUM's applications initially appeared to be apolitical, that quickly changed.

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A Forbes article described how MUM would "check information across multiple reliable sources" to allow "the system to come to a general consensus". Google had once built its search around the vast diversity of a bygone internet, but it has spent the last decade draining the diversity and depth of the pool and replacing it with the shallow manufactured consensus of its agenda.

Google long ago ceased being a way to find different answers and its search results are deliberately repetitive. Search is an illusion. The user thinks that he's browsing the internet when he's actually spinning his wheels in Google's walled garden. This is most obvious in shopping and in politics: two areas where Google has strong interests and tries to manipulate users into believing that they are exploring options when they're being hand fed variations on a theme.

Or as Pandu Nayak, VP of search at Google, wrote in a recent post, "By using our latest AI model, Multitask Unified Model (MUM), our systems can now understand the notion of consensus, which is when multiple high-quality sources on the web all agree on the same fact."

The last thing the world needs is another centralized computer system enforcing a consensus.

Google disagrees with many of its users about what "reliable sources" or "high-quality sources" entail. MUM helps the Big Tech search monopoly manufacture a consensus, on what it claims is a universal fact, and to promote snippets on its own site that promote that consensus.

The monopoly doesn't see its search service as a way to rank sites. The Big Tech monopoly, like its counterparts, doesn't want users actually leaving its sites, and wants to force a "consensus" answer

on them in its search engine. MUM is another tool for keeping users on its digital plantation. The underlying notion behind MUM is a continuing redefinition of search, not as browsing an array of sources, but as a way of delivering a single instantaneous answer.

Googlers have long been obsessed with the idea of replicating Star Trek's fictional computer which would offer the answer to any question in a robotic female voice.

MUM is the next step in this Big Sister quest.

"The Star Trek computer is not just a metaphor that we use to explain to others what we're building. It is the ideal that we're aiming to build—the ideal version done realistically," Amit Singhal, then the head of Google's search rankings team, boasted.

Singhal was later forced to leave the company over sexual harassment allegations.

"It was the perfect search engine," he gushed about the Star Trek computer. "You could ask it a question and it would tell you exactly the right answer, one right answer—and sometimes it would tell you things you needed to know in advance, before you could ask it."

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Google's snippets and knowledge panels displace links to actual sites and provide what the monopoly claims is the definitive answer. Its search assistant is similarly set up to provide a single answer. Google doesn't want you to compare answers, but to listen to MUM.

And sometimes Google wants to give you the information before you ask it.

If you own an advanced Android phone, you may find that Google Assistant will interrupt conversations to offer its own "insights". Google is also pursuing "prebunking" of what it considers "misinformation" with preemptive propaganda campaigns.

Jigsaw, the company's most explicitly political arm, is researching what it calls "prebunking" or attacking views it opposes before they can even gain traction. Prebunking is currently being experimentally tested by Google's Jigsaw to fight "misinformation" in Poland and other Eastern European countries against Ukrainian migrants. This is only a test and Jigsaw expects there to be much wider application for the information techniques that its "researchers" are developing.

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While it seeks to narrow the sphere of acceptable information in its platforms, Google is working with the leftist Poynter Institute, one of the most notoriously biased fact check spammers, to develop "media literacy.". The company claims to have spent \$75 million on efforts to fight "misinformation." And who determines what misinformation is? He who controls the algorithms.

As the midterm elections approach, YouTube spokeswoman Ivy Choi, promised that the video site's recommendations are "continuously and prominently surfacing midterms-related content from

authoritative news sources and limiting the spread of harmful midterms-related misinformation." The technical term for this is mass propaganda. That's what Big Tech does.

The internet was revolutionary because it upended the central systems of mass propaganda which allowed a government and a handful of men to enforce their consensus on a helpless public through the mass media of newspapers, radio stations, movie theaters and television sets. Big Tech's Web 2.0 killed the revolution and restored the oligarchy. Its monopolists see the internet as only a faster way to deliver more immersive propaganda to the masses.

The Big Tech monopolies took off by taming the web, shrinking its vast promise and diversity of content into smaller walled gardens that they could dominate and monetize. Facebook inhaled most of the social interactions on the internet and locked it up in its private platform. Google is determined to do the same thing to the bewildering parade of ideas of the entire internet.

When Google's senior VP Prabhakar Raghavan first introduced MUM, he suggested that the goal was to "develop not only a better understanding of information on the Web, but a better understanding of the world." What happens on the internet doesn't stay on the internet.

Conservatives are one of the cultural barriers because their existence is a marked reminder that Big Tech does not control everything. While its executives and employees are socially insulated wokes operating in major urban centers, they manage systems that extend around the country and the world. When they encounter different points of view, they seek to wipe them out.

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Russia, Iran's Mullahs Deepen Ties to Crush Ukraine: Why Is Biden Administration Silent?

by **Majid Rafizadeh**
October 22, 2022

Russia is now deploying Iranian missiles, Iranian drones and personnel to attack Ukraine, *and*, incredibly, negotiating for America's interests (supposedly) during the new Iranian nuclear talks in Vienna while the Americans are not allowed in the room. This raises the question: Is the Biden administration so deeply in the thrall of Russia that Biden is actually "in Putin's pocket"? Pictured: An Iranian-made Shahed-136 drone used by Russia's armed forces that was shot down near Kupiansk, Ukraine.

The Biden administration appears to be willing to turn a blind eye to crimes committed by the Iranian regime and its staunch ally, Russia, presumably not to jeopardize the revival of former President Barack Obama's disastrous 2015 nuclear deal with Iran, known as the Joint Comprehensive Plan of Action (JCPOA). The deal would enable the ruling regime of Iran – against whom their own people are heroically rebelling – to soon have an unlimited nuclear weapons capability, unlimited missiles with which to deliver the weapons and empower the regime and its terrorist militia, the Islamic Revolutionary Guard Corps (IRGC), with a trillion dollars to wreak more mayhem in the Middle East.

Currently, Iran's toxic regime, whose main outspoken objective is to "export the Revolution," effectively controls, through its terrorist proxies, four other Middle East countries -- Lebanon, Syria, Yemen and Iraq -- and appears to be trying to take over Saudi Arabia, as well as much of South America. It continuously threatens to obliterate Israel. The Biden administration nevertheless appears committed to rewarding this unneighborly behavior with unlimited nuclear weapons, ballistic missiles and a trillion dollars -- probably during Congress's Christmas recess, when no one will be around to block the deal.

The original deal was sold by Obama in July 2015 as an attempt to give Iran the chance to "change" its hostile policies and behavior:

"But it is possible to change. The path of violence and rigid ideology, a foreign policy based on threats to attack your neighbors or eradicate Israel -- that's a dead end. A different path, one of tolerance and peaceful resolution of conflict, leads to more integration into the global economy, more engagement with the international community, and the ability of the Iranian people to prosper and thrive."

A few weeks later, in August 2015, Obama spelled out what his deal would accomplish. It is worth a look at it with the benefit of hindsight:

"After two years of negotiations, we have achieved a detailed arrangement that permanently prohibits Iran from obtaining a nuclear weapon. It cuts off all of Iran's pathways to a bomb. It contains the most comprehensive inspection and verification regime ever negotiated to monitor a nuclear program....

"Under this deal, Iran cannot acquire the plutonium needed for a bomb. The core of its heavy-water reactor at Arak will be pulled out, filled with concrete, and replaced with one that will not produce plutonium for a weapon. The spent fuel from that reactor will be shipped out of the country, and Iran will not build any new heavy-water reactors for at least 15 years.

"Iran will also not be able to acquire the enriched uranium that could be used for a bomb. As soon as this deal is implemented, Iran will remove two-thirds of its centrifuges. For the next decade, Iran will not enrich uranium with its more advanced centrifuges. Iran will not enrich uranium at the previously undisclosed Fordow facility, which is buried deep underground, for at least 15 years. Iran will get rid of 98 percent of its stockpile of enriched uranium, which is currently enough for up to 10 nuclear bombs, for the next 15 years. Even after those 15 years have passed, Iran will never have the right to use a peaceful program as cover to pursue a weapon.

"Well, here's the truth: Inspectors will be allowed daily access to Iran's key nuclear sites. If there is a reason for inspecting a suspicious, undeclared site anywhere in Iran, inspectors will get that access, even if Iran objects.... The bottom line is, if Iran cheats, we can catch them -- and we will.

"Second, there are those who argue that the deal isn't strong enough because some of the limitations on Iran's civilian nuclear program expire in 15 years. Let me repeat: The prohibition on Iran having a nuclear weapon is permanent. The ban on weapons-related research is permanent. Inspections are permanent.

"And that's why our best analysts expect the bulk of this revenue to go into spending that improves the economy and benefits the lives of the Iranian people. What is striking is that just about everything turned out to be exactly the opposite.

Russia is now deploying Iranian missiles, Iranian drones and personnel to attack Ukraine, *and*, incredibly, negotiating for America's interests (supposedly) during the new Iranian nuclear talks in Vienna while the Americans are not allowed in the room.

This raises the question: Is the Biden administration so deeply in the thrall of Russia that Biden is actually "in Putin's pocket"?

"Right now, the talks on revival of JCPOA are not on the US agenda," US negotiator Robert Malley told CNN on October 17. The operative words, of course, are "Right now." The Biden administration could be waiting until Congress is in recess for its Christmas break and unable to stop the deal.

When the Iranian regime first began supplying Russia with drones, the mullahs witnessed no repercussions, or even a firm stance, from the Biden administration. Consequently, the Iranians reportedly have now started dispatching military personnel to occupied territory in Ukraine to help the Russians swallow up Ukraine. According to the Special Operations Forces of the Armed Forces of Ukraine:

"The Russians took Iranian instructors to the territory of the temporarily occupied Kherson Region and Crimea to launch Shahed-136 kamikaze drones. According to the underground, the Iranians are based in the settlements of Zalizniy Port, Hladvitsi (Kherson region), and Dzhankoy (Crimea). They teach the Russians how to use kamikaze drones, and directly monitor the launch of drones on Ukrainian civilian targets, including strikes on Mykolaiv and Odesa. The instructors are based on the premises that the Russians seized during the occupation.... Iran helps the aggressor not only with equipment but also with people.... We will remind you that the Russians place their military equipment and personnel on the territory of schools and hospitals, using children and patients as human shields."

This is the first time Iranian weapons have been actively deployed on European soil. The Iranian regime will most likely not be satisfied with helping Russia take over just one country.

A report by Iran's state-controlled Afkar News bears the title, "American Soil Is Now Within the Range of Iranian Bombs."

"By sending a military satellite into space, Iran now has shown that it can target all American territory," the report boasts about the damage that the Iranian regime could inflict on the US, "the Iranian parliament had previously warned [the US] that an electromagnetic nuclear attack on the United States would likely kill 90 percent of Americans."

The report also threatens the EU, which is also in favor of reviving the nuclear deal:

"The same type of ballistic missile technology used to launch the satellite could carry nuclear, chemical or even biological weapons to wipe Israel off the map, hit US bases and allies in the region and US facilities, and target NATO even in the far west of Europe."

No one seems to be mentioning that it was the Obama-Biden nuclear deal which played a critical role in allowing the ruling mullahs to freely export and import weapons. One concession that the Obama-Biden administration gave to the ruling mullahs of Iran was setting a date when Iran's arms embargo would be lifted. The Obama administration agreed to add a provision to the nuclear deal allowing the arms embargo to be lifted

It is mind-boggling that the Obama-Biden administration decided to include such an extremely dangerous provision in the nuclear deal. Both Democrats and Republicans were, in fact, stunned by the move. "It blows my mind that the administration would agree to lift the arms and missile bans," then Speaker of the U.S. House of Representatives, John Boehner, pointed out.

The Trump administration and the then Secretary of State Mike Pompeo, who attempted to prevent the UN from voting in favor of removing the arms embargo, highlighted:

"Iran will be free to become a rogue weapons dealer, supplying arms to fuel conflicts from Venezuela, to Syria, to the far reaches of Afghanistan."

On June 30, 2020, Pompeo urged the UN Security Council to extend the arms embargo on Iran. The Security Council, however -- particularly China, Russia, France and the United Kingdom -- were reluctant to do so. Thanks to the 2015 nuclear deal, the UN arms embargo on the Iranian regime, the world's top state sponsor of terrorism, was lifted in October 2020, effectively allowing the mullahs legally and freely to export and import advanced weapons.

Do not repeat these mistakes again. The Biden administration's feckless leadership keeps empowering the world's most despotic, destabilizing regimes: Iran's mullahs, Russia, the Chinese Communist Party North Korea, Turkey, Venezuela.... Drop the nuclear deal. Not "right now." Forever.

The Globalist's Reign Of Terror Will Be Short-Lived

By **J.B. Hixson**

October 22, 2022



When I was a teenager, I played basketball on the freshman team of our large 5-A high school in Texas. Being vertically challenged, and not particularly fast, I mostly rode the bench. I did not make the team my sophomore year, but I enjoyed playing in church and YMCA leagues. What I lacked in skill I made up for in cockiness. After making a jump shot or driving for a layup, I often would taunt my opponent with typical on-court repartee like, "In your face!" or "Did your mother teach you to play defense?" On one occasion, after I spouted off in some boastful manner, a player from the other team pointed to the scoreboard and bluntly put me in my place. "I would not be bragging," he said, "if my team was losing by twenty-five points in the fourth quarter!" I did not open my mouth the rest of the game.

It occurs to me the Devil and his earthly accomplices are doing a lot of taunting these days as they roll out the Great Satanic Reset. They brag openly about using medical tyranny to control the masses, as Bill Gates and Anthony Fauci did repeatedly during the so-called pandemic. They laugh derisively about their depopulation agenda, as Indian yoga guru Jagadish "Jaggi" Vasudev did in an interview following his speech at the World Economic Forum recently. They mock anyone who believes in God, as Yuval Noah Harari did when he said, "God is dead. It just takes a while to get rid of the body."

Satan and his co-conspirators mock God; they mock Christians; and they mock truth. Yet, like my youthful boasting on the basketball court, their arrogance is not only wrong, but also embarrassingly unwarranted. Proverbs reminds us that false boasting is "like clouds and wind without rain" ([Proverbs 25:14](#)). Eventually Satan's dark clouds of deception will be exposed for what they really are: a futile attempt to wrest control of the world from the hands of its Creator.

The hubris of the Luciferians reminds me of the evil false teachers in the first century. They were "clouds without water, carried about by the winds; late autumn trees without fruit, twice dead, pulled up by the roots; raging waves of the sea, foaming up their own shame; wandering stars for whom is reserved the blackness of darkness forever" ([Jude 12-13](#)). When you look past the raging sea and

the empty storm clouds, you see nothing but pathetic pawns of Satan blindly marching to the Lake of Fire. When you pull up fruitless plants you find nothing but dead roots.

As the stage is being set for the Luciferian one-world system, in fulfillment of biblical prophecy, we need to fix our eyes on the scoreboard of God's Word and remember Who wins in the end. The Antichrist's reign of terror will be short-lived. He is destined to fail. One day, the King of Kings and Lord of Lords will return to take the throne that is rightfully His. And when He does, He will "tread the winepress of the fierceness and wrath of Almighty God" (Revelation 19:15-16).

While we must be careful not to ignore the enemy, we must never cower in his presence. The Bible promises, "The God of peace will crush Satan under your feet shortly" (Romans 16:20).

The next time you feel discouraged by Satan's short-term advancements in this present evil age, just point to the scoreboard and remind him he is nothing but a great big loser.